



CASES Work: „Collaborative Methods“ alternative ways of organising certain businesses!

Presentations of the sub group 4: Travel, Education and Fair Trade.

These presentations were held on the second meeting in Groningen, the Netherlands in April 2013.



Couch surfing



- 1st. To exchange a bed: most popular: Couch Surfing, www.couchsurfing.org,
- Numbers: 5,9 millions do it (Date April 2013)
- Speciality: absolutely no costs
- Mission statement: „We envision a world made better by travel, and travel made richer by connection. Couchsurfers share their lives with the people they encounter, fostering cultural exchange and mutual respect.“
- Personal Experience: having participated in a meeting with a couch surfer, Got into the couch surfing community, going to use it next time when I stay in Brussels...
- Interesting: it converted from a traditional nonprofit to a B corporation, a new type of company that is contractually required to be socially and environmentally responsible.
- Question: How do they make their money? Does it come from Donations?
- Because as far as I've seen the web page there is no publicity on it...

There comes money in the game:

Airbnb

- To exchange a bed, or your home with the gratification of money
- most popular: Air BnB
- www.airbnb.com
- Numbers: over 300,000 listings worldwide, over 10 million nights booked (in 5 years) means 2 million nights per year, usually they get 12 per cent of the guest and 3 per cent of the host so this mean at at avarage price from 30 Euro per nighth the get 15% would be 9 million Euro yearly turnover...and it's growing...strange that they are not connected with other NGO's or doing good business...
- Speciality: Security System, if some of the users destroys something it will be paid by Airbnb
- Mission:
- Personal Experience: having used the service once, in Naples till now and actually I'm staying with Luuk here in Groningen



Education and Culture

Leonardo da Vinci



Exchange your home

- most popular: Home for Xchange
- www.homeforxchange.com,
- Numbers: over 300,000 listings worldwide...

- How much does it cost: 45 Euro a year (verify still) if you can't do an exchange this year the second is free.
- Mission: our mission is clear and simple: helping you find suitable partners to exchange with as best we can.
- Personal Experience: used it 5 times till now and want to do it again and again and again...Only positive experiences till now! (2 times UK, 2 times France, one time the Netherlands)



Common characteristics:

- All do function via the internet, all are fast, some of them are connected also via mobile apps for I-phone and android smart phones, all use social media connexions, facebook, youtube, twitter, they propose to be smart solutions for smart people.
- Costs: from no costs, to the paying of a percentage, to an annual fee...3 different methods...
- Of course we know about that there are other initiatives (hospitality club, homeexchange, warmshowers.org, mitfahrzentrale) I chose the biggest, most popular networks and one for every type of new forms of travelling.





Responsible Consumption Food Waste

Sub-group

Cooperative transport service, fair trade and education

CASES 2nd consortium meeting Groningen 11th &
12th of April 2013





Food Waste in France



- Estimation: between 1.2 and 6 millions of tonnes of food are thrown per person per year.
- It means that each second, at least 38kg of food are thrown in France.



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A concrete exemple a primary school in the 11th arrondissement of Paris



- A study has been ordered by the mayorhouse of the 11th district to analyze the situation in a school canteen (self-service).
- The study took place in 2012.
- Around 240 children were observed.



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Why such a study?



- Of course, to fight food wasting
- But also to educate children and parents, to raise awareness regarding this issue. A well-informed child will become a responsible adult.
- At the end of the experience, children had to write a Charta about how to behave at the canteen.

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Results of the study some numbers...



- Between 30 and 35% of the food is thrown.
- 15% of the first dish are chosen and taken but not eaten.
- 3,6% of the children don't even eat 25% of their food.
- 74% of the children don't know that they don't have to take one of each dish proposed.

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Concrete measure to fight food waste at school



- Propose mini-portion of the first dish to encourage children to taste.
- Propose prepared fruits (already cut).
- Put the bread at the end of the circuit at the self service.
- Just in time production (200 meals to be served, only 100 first dishes, if needed do some more).
- Increase the duration of lunch-time.
- Reach 30% of products from responsible consumption/production.

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New Hungarian Farming & Community Markets

Sub-group

Cooperative transport service, fair trade and education





New Trade



Examples:

- „Be a farmer” Programme
- „Szatyor” (Bag) Community
- Other vegetable trading groups
- Szimpla Farmer Market (ruin pub community)
- Community Gardens
- Suska Circle





„Be a farmer” program



- <http://www.cifranet.hu/legyelgazda/>
- Pay for baby chicken & chicken food, get 4 chickens ready to cook
- The animals are grown in gardens with local people at the country side
- Farmers get 3 chickens from your money, and 2 more goes to the organiser (their profit)
- People can meet the farmer families, keep contact, get photos, etc.
- Dangers: illnesses, theft of chicken, etc.
- New possibilities: other animals, more locations (now 4)





Szatyor Community



- http://www.youtube.com/watch?v=Ck8Ppe1rcIM&list=UUhRMmLQG_NBMg9Lq8Soin2A&index=1, <http://www.szatyoregyesulet.hu/>
- Local innovation: contacting local farmers & create network to connect buyer with farmer
- Organic food resource & supporting producers & leave out supermarkets. Order at the beginning of the week, receive 2 days later
- National form: realized in different towns of Hungary, not only Budapest (e.g. Kecskemet)
- International form: SZIA (Szatyor International Action Group)





Other trading groups



Smaller towns:

- Year-wheel Vegetable Box (Szeged)
- Balaton Authentic Biomarket (BAB, in Balaton)
- Village Market (Szombathely)
- First Biomarket (Bozsok)





Szimpla Farmer Market



In the garden of Szimpla Ruin Pub

- Every Sunday 9 A.M. – 2 P.M
- 50 farmers from the country side
- Music, programmes for children, tastings, specialities
- Lunch in the big „Common Pot” – you give donation, no price (donation in money or food to local poor families)

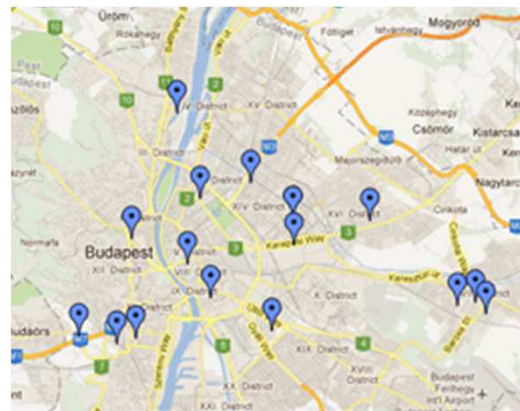




Community Gardens



- <http://kozossegitertek.hu> (KÉK foundation)
- Gardening in the cities (mainly Budapest) by city people – Community Gardening and Urban Gardening movements
- Groups of inhabitants rent an empty garden in the city, and work together in order to produce vegetables, fruits or spices
- **Results:** social network & environment & personality
Health & fresh vegetables





Suska Circle



- Suska Circle (from 2008)
- Main idea: exchange of goods. 1 hour of work of any kind has a value of 60 Suska (money of account)
- The seller tells the „value” of his/her goods, Seller & Buyer can agree on the exchange. No real money transfer.
- Personal relationship is important, gives a new view of „money”
- Mutual trust between the „business partners”
- You use a notebook for registering your spent & received sums, so you don't have to give the Suska back to the same person you got the goods from (but if you want to give your work, that also can be the base for exchange).
- Web-based registry of goods and services
- Markets & meetings are organised
- Other circles (e.g. „Talentum Circle”)

