

PROJECT OUTPUTS

Entrepreneurship training needs analysis of partner countries.

Database of organisations for female entrepreneurs includes organisation details and activities of related institutions around European countries.

Project web platform related to learning stories, project activities, news, links etc. It is in 4 languages (EN, TR, DE, FR).

E-chance training curriculum that is suitable for female entrepreneurs need as well as provide training material for various recreational programs as photo editing, sound editing etc.

Evaluations/analysis reports of business mentoring and trainings

Female entrepreneurs trainings

Multilingual social media channels

Newsletters

Brochures, posters, leaflets.

PARTNERS

E-Chance project has three partners from Turkey, France and Germany.

All partners actively involved in the planning of each activity based on the knowledge gained from the ideas sharing and research stage of the project.

Each will develop and implement their own pilot session for business mentoring and female entrepreneurship training aimed at the target group.



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E-Chance

“E-Chance for Women Entrepreneurship”

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SCOPE

20th century has been a period of rapid change for many women, but life for women still remains harsh. Women are getting a vital role in the global market as entrepreneurs, getting the financial risk of the initiation, operation and management of a given business.

Entrepreneurship is a key element of growth and development prospects for all countries, and it is most relevant to transition countries.



Countries which create good conditions for micro and small enterprises development have higher growth rates and better development prospects. Despite individual successful women, women's entrepreneurial potential remains largely untapped.

According to United National Economic Commission for Europe (UNECE, www.unece.org) publication on women's entrepreneurship, men start their own business usually twice as often as women in Eastern Europe countries. Also top executive women ratio in enterprises is only 6 percent.

Situation of women entrepreneurs depends on progress in the process of building a market economy. Women face not only general barriers for enterprises (weak institutional support, lack of access to credit) but also gender specific barriers -such as lack of collateral due to traditional views on women's role. They have greater difficulty in getting information on business opportunities and finding business partners.

WHAT IS E-CHANCE PROJECT?

A major conclusion in the area of economy relates to increasing employment opportunities through fostering women's access to self-employment and entrepreneurship. E-Chance project will effort to boost the number of female entrepreneurs in business and increase their role in the economy.

Women reach out to world market; they need help forming new channels. Project aims to create options for women including young women, women who are new in job market, elderly women who may be new at or returning to work, women with disadvantages.

Project aims:

-Activation of potential female founders with completed school education or professional education, who want to work in networks;
-Creation of cooperation – the founders should also have the possibility to work in already existing networks of the mentors and the project partners or to initiate such networks;
-Exchange of information between the associated countries for strengthening the regional economic structures.



Results will include a networking and e-learning platform, research reports, adaptation of teaching materials and workshops, mentoring guides and social media training. It is envisaged that impact will be large and reach a wide population of women as well as create stakeholder awareness in partner countries.

WORK PLAN

- To develop guides, courses and tests within communication and business mentoring
- To prepare and combine entrepreneurship training needs analysis of partner countries.
- To search information on internet for effective business.
- To prepare entrepreneurship steps
- To build E-Chance training curriculum.
- To produce database of organisations for female entrepreneurs.
- To build project web platform including learning stories, project activities, news, links etc.
- To translate all documents to national languages of partners.
- To improve evaluations/analysis reports of business mentoring and trainings
- To implement e-learning platform making sure contents are suitable for female entrepreneurs need.
- To publish e-bulletins at web sites and newspapers.

