

Promoting Entrepreneurship Final Meeting

Kirsehir, Turkey

May 5th and 6th 2014

Participants:

- Anne-Claire DELATOUCHE et Estelle ZIEGLER + 5 participants(M3Cube)
- Eero ELENURM + 3 participants (Youth in Science and Business Foundation)
- Yasin DOGANER + participants (Kaman Technical and Industrial Vocational High School)
- Maria OBUF + 3 participants (Association of Womens Durnesti)
- Giuliano et Emiliano (Studio Domino)

Monday, 5th of May 2014

- Meeting at “Kaman Gençlik Merkezi”
- ✓ Welcome
 - by Yasin Dogener, Proentre coordinator
 - by Türker KORKUT, headmaster-School
- ✓ Town presentation by a Turkish student
- ✓ Video presentation of the institution of Kaman Vocational and Technical High School
- ✓ PPT presentation of Consortium Meetings photos
- ✓ Team Game

Each partner group had to handle all together a circle and move together without making fall it down.

 - Interesting for group cohesion.
- ✓ Presentation – Turkey
(cf PPT presentation)

Main topics:

- Name
- Motto
- Mindmapping
- Choice of the business idea
 - Scoring
 - Questionnaire / Survey
- Situation analysis

- SWOT analysis
- Opportunities and risks
- Our mission
- Our vision
- Organisational scheme
- Initial costs / one-off costs (Initial costs)
- Consumption expenditures (annual costs)
- "Unit selling cost" table
- Our marketing strategy
 - Production / Price / Taking place in markets / Distribution place
- Video advertising

Coffee break

- ✓ Presentation – France
(cf PPT presentation)

Thanks to a workshop, a business idea came out and we realized the importance of knowing each other and discovering everyone competences.

- ✓ Presentation –Italy
(cf PPT presentation)

They helped a failing business to begin again and to succeed.

- ✓ Presentation – Romania
(cf PPT presentation)

They showed and explained what Romanian ideas came out.

- ✓ Presentation –Estonia

They presented Estonian business models.

Discussion about the deliverables and results to be achieved.

Lunch break

- Visits

- ✓ Hirfanlı

Hydraulic stuwamb created by English people and now managed by Turkish company.

- ✓ Çağırkan

Japan museum created because they discovered Japanese archaeology thanks to the "Silk Road". There are Japanese gardens all around.

- ✓ Visiting – store at Prison camp

Turkish prisoners discover entrepreneurship while being in jail and some of them became entrepreneur when they go out.

Dinner

- Meeting at the hotel

Representatives of each organisation met and decided what final results and what tasks would be achieved. They also agreed on how explaining differences stated from the proposal to national agencies. A document explaining the final decisions will be sent.

Tuesday, 6th of May 2014

- Meeting at “Kaman Gençlik Merkezi”

- ✓ Project presentation

What had been done so far and motilities photos.

- ✓ Final report

- ✓ Team game

Partner group had to handle all together an elastic and one speaker had to choose making a form and giving instructions to the group with all the eyes closed.

- Interesting for group cohesion.

- ✓ Conclusion

Each partner gave its impression.

- ✓ Certificates

- ✓ Visiting - Kaman Vocational and Technical High School

Lunch – in Savcılı

- ✓ city tour in Kirsehir

Dinner

TO DO FOR M3Cube:

- To send again all the updated materials updated to Italian partners to put it on the website
- To send tasks and results document updated
- To help for the final report

PICTURES OF THE MEETING:



Meeting at “Kaman Gençlik Merkezi”



Team Game



Presentation – France



Lunch Break



Giving certificates



Visiting Kaman Vocational and Technical High School



Kirsehir



Kirsehir