

Participation of Underrepresented Citizens in the valorization of the Cultural Heritage

No. 601978-CITIZ-1-2018-1-PL-CITIZ-NT (Europe for Citizens - Network of Towns)

PARTNERS

- DABROWA MUNICIPALITY – PL – LEAD PARTNER
- NAMRB – BG
- M2C – DE
- LARISSA MUNICIPALITY – EL
- D'Antilles and d'ailleurs – FR
- E-Juniors – FR
- SVETI NIKOLE MUNICIPALITY – FYROM
- VILA NOVA DE CERVEIRA MUNICIPALITY – PT
- NAMELESS ART ASSOCIATION– RO
- RASKA MUNICIPALITY – RS
- SOTLA – SI
- ZASAVJE – SI
- MANRA – SP
- FPD – IT
- Novi Sad 2021 Foundation – RS
- Kaunas – LT

DESCRIPTION

"PUnCH: Participation of UNderrepresented citizens for the valorization of the Cultural Heritage" is a Network of 16 partners (4 Association of Municipalities, 5 Municipalities and 7 Civil Society Organizations) from 11 EU Countries + Fyrom and Serbia. Its main aim is to give disadvantaged young citizens and underrepresented groups the opportunity to intervene in the debate on the Future of Europe in general and the EU policies about the valorization of the Cultural Heritage in particular. This will be possible thanks to exchange of best practices among the project partners on how a proper valorization of the Cultural heritage could be helpful in fighting against social exclusion and the training of 16 youth workers/policy makers and local administrators on how to organize the 5 Local Activities (in each country) concerning participation in the EU decision making process, in order to have a say in EU.

IMPACT

The 6 International Meetings, with a total of 450 direct participants, will be held in Unesco sites, European Capitals of Culture, phisical historical buildings renovated and re-used for social inclusion

of disadvantaged youth. Moreover, some of the meetings are planned in occasion of important cultural local events (such as the Cerveira Art Biennial and the UNESCO Intangible cultural heritage of the “Mare de Deu festivity” in Algemesi). This choice, together with the communication strategy adopted (Social Media Strategy, E-Learning platform and materials produced) and the Local Activities comes from the need to assure to PUnCH the widest impact possible and it will permit to involve more than 40.000 indirect participants.

OUTPUTS

The expected outcomes can be measured also in terms of: Recommendations addressed to the relevant EU Institution concerning EU Pillar of Social Rights and proposals for the valorization of the Cultural Heritage for social inclusion, coming from disadvantaged youth and underrepresented groups from 13 countries.

DISSEMINATION

- E-Learning Platform-MOOC format (that could be used and promoted during the Local Activities) with all the materials gathered during the 2 years of project; such as: best practices for the valorization of the EU C.H., EU policies and programmes for active participation in the decision making process (European Elections, Citizens' Dialogue, Citizens' Initiatives, Your Voice in Europe, Petitions,...), active citizenship for Social Inclusion through the valorization of the C.H. (EVS, European Solidarity Corps, engagement in Civil Society Organizations,...), the initiatives Erasmus+, Europe for Citizens, EuropeAid, AMIF.
- Facebook Page (which will be administrated by a member of each partner organization) and links to the FB Page and the E-Learning Platform from every partner's website.
- International Meetings planned during some very important cultural events (e.g. Cerveira International Art Biennial, Las Fallas in Valencia, Pinois Festival in Larissa) and/or in specific cultural locations (e.g. Matera EU Capital of Culture 2019, Mill of Pappas monument of industrial heritage as co-working space).
- 5 Local Activities in the partner Countries (for a total min. number of 50 participants).
- Final Conference with invitation to the local and national media, during each International Event.
- Final Recommendations done by the young underrepresented groups and disadvantaged young participants.



Kickoff meeting in Martinique