



EUROCONTO

16, Dondukov Blvd

Sofia, 1000

Start-Up Communities Project

***Final Mobility: 'University –SMEs and Start-Ups Cooperation Ecosystem ':
how universities and SMEs/Start-Ups interact and work together as
community partners.***

Date: 23rd – 24th July, 2015

Location: Sofia, Bulgaria

Agenda Bulgaria Meeting (Work meeting 7)

Wednesday, July 22nd, 2015

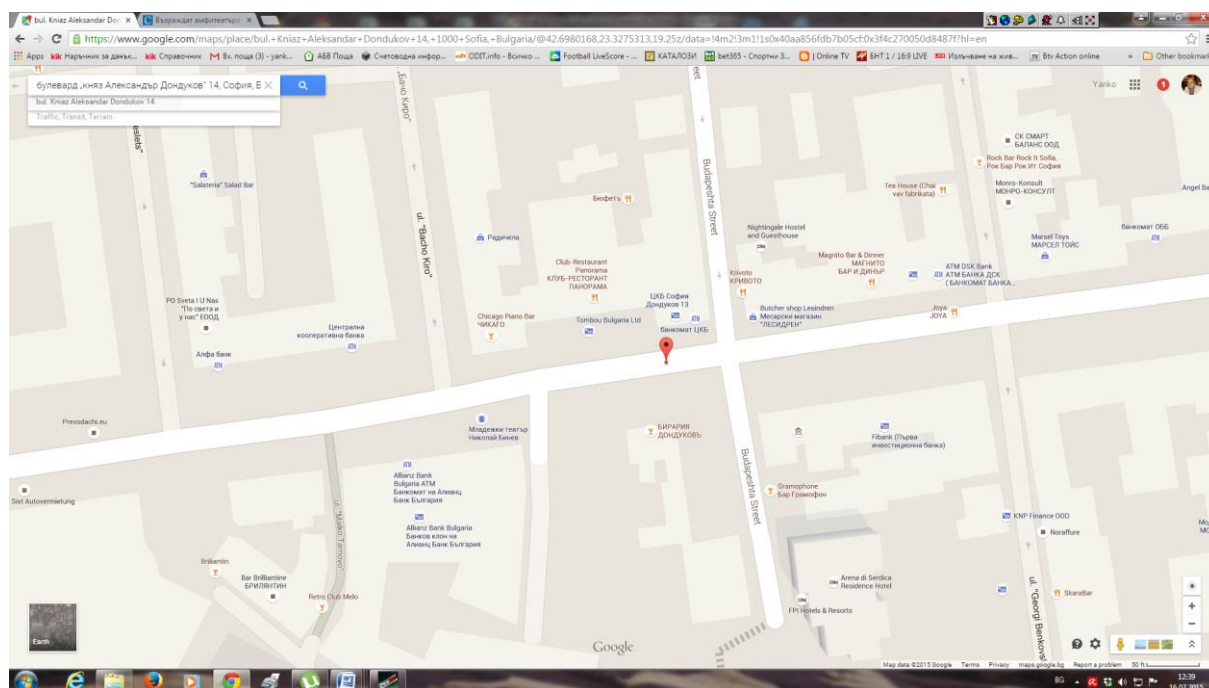
Arrival and check in at hotel (s)

Beer Club 'Dondukov', please come along if you are available.

14, Dondukov Blvd,

Sofia, 1000

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Nearest tube –Serdika Metro Station or on foot for those who are in the proposed hotels “Arte” and “Arena di Serdica”

We will be there from 7pm – 9pm.

Thursday, July 23rd 2015

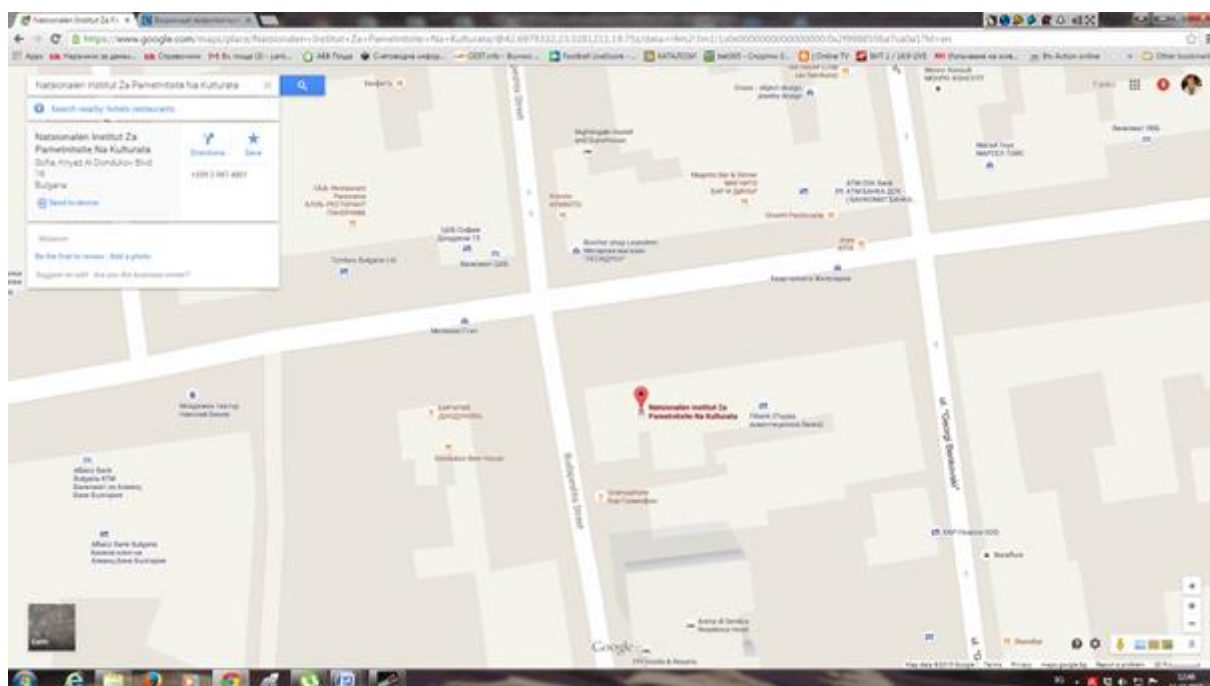
9.30-9.45 - Opening, arrival of participants at EUROCONTO

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Nearest tube – Serdika Metro Station or on foot for those who are in the proposed hotels “Arte” and “Arena di Serdica”

<https://www.google.com/maps/place/Natsionalen+Institut+Za+Pametnitsite+Na+Kulturata/@42.6979332,23.3281211,19.75z/data=!4m7!1m4!3m3!1s0x40aa856fdb7b05cf:0xf4c7c30708d3d9b8!2sbul.+Knyaz+Aleksandar+Dondukov+16,+1000+Sofia,+Bulgaria!3b1!3m1!1s0x0000000000000000:0x2f998855ba7ca0a1?hl=en>



9.45-11.00 - Topic discussion, how universities and SMEs/Start-Ups interact and work together as community partners.

11.00 Short Coffee Break

11.20-12.15 - Presentation of the pre-final version of the STUPCOM Model outline. Discussion (Will Evans)

12.15-13.30 - Innovation Business models for start-ups in Bulgaria. Guest speaker *Prof Nako Stefanov - History and Contemporary Development of East Asia Countries - Japan, China, Korea – Society, Economy and Technology, Sofia University*

13.30-14.45 Lunch break at Dondukov restaurant (walking distance) (Prices ~ €20)

14.45-15.45 – Startups and SMEs. Experience in Japan Republic of Korea and PRChina. Guest speaker *Prof Nako Stefanov - History and Contemporary Development of East Asia Countries - Japan, China, Korea – Society, Economy and Technology, Sofia University*

15.45 – 16.00 – Short Coffee Break

16.00 – 17.00 - Project Management (Final report, EST Database, Discussion - Will Evans)

20.30 /21.00 - Dinner at Dondukov restaurant. Please indicate till 21st of July whether you will be joining us or not.

23.30 – Optional for partners to go to the bar

Thursday, July 24th 2015

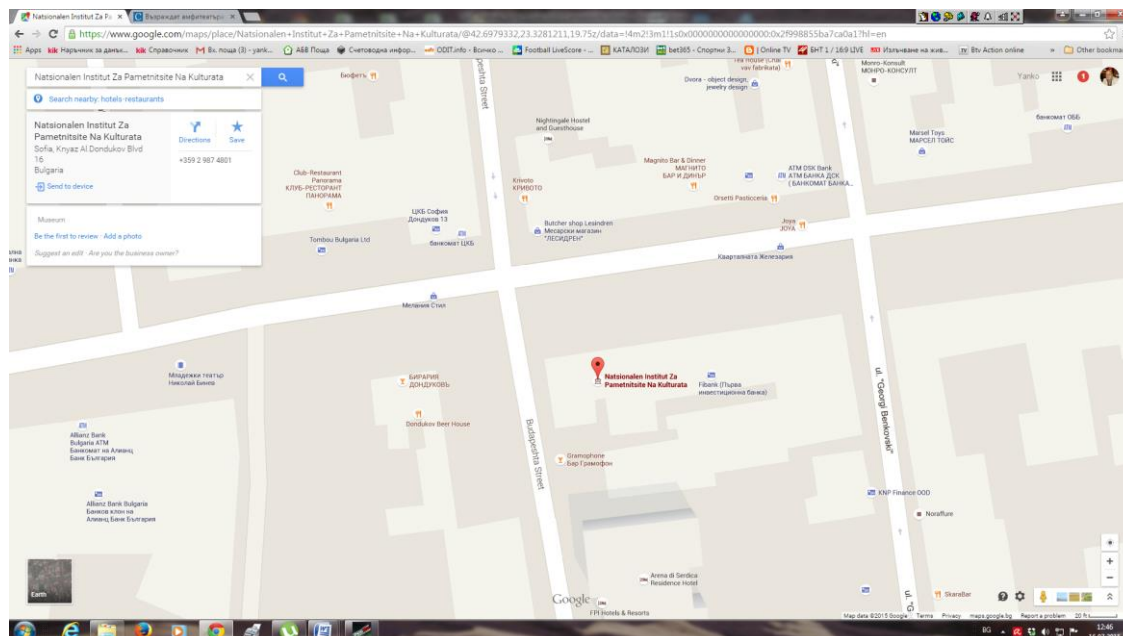
9.30-10.00 Arrival

16, Dondukov Blvd.

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10.00-10.30 - Project summary presentation (Final evaluation- Will Evans)

10.30-11.00 - Final evaluation report (EMCRA)

11.00- 11.15 - Short Coffee Break

11.15-11.45 - Communication and dissemination – final report (Paolo Montemuro)

11.45-12.30 - Future project (s) development and cooperation (Discussion)

12.30-12.45 - Handout of certificates of attendance, closing remarks