

We are a European project partnership working on a Leonardo-Da-Vinci European Project:

Community Media Empowering Program (m – Com).

We are partners from Cyprus, Spain, Italy, Greece, France, Poland and Turkey.

July 2013: Institut E-SENIORS in Paris (FR) hosted the 3rd transnational partnership meeting of the Community Media Empowering Program.



The third partners meeting of the m-Com Project was host by the French organization Institut E-SENIORS - www.eseniors.eu, thank you all for the great organization. We finalize the basis and comments on need analysis. Focusing now in best practices for each partner and modules for web platform as a task for each partner. Work in progress! This was another step forward for the goals of the project.



Needs Analysis summary

Our last meeting in Paris was aiming to finalize the priority trainings that came out of M-COM partners extensive needs-assessment. During the Madrid meeting we were able to hear some of the results but we delayed the finalization of the training schedule in order to reach wider range of responses from the members and beneficiaries of each partner organization.



As a result of the needs assessment the following areas came out as the most requested by our partners members and beneficiaries:

- 1- Social Media Training
- 2- Working with the Media
- 3- Newsletter Creation
- 4- Video production and editing
- 5- Strategic Communication, Campaigning and Advocacy
- 6- Effective Blogging

As a follow up the training materials for these areas will be ready with all our partner's contribution and country specific needs will be added to the each template.

If you are interested in learning how to empower your media-outreach skills, please visit our website at: m-com.aimcy.eu



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