Summary about m-Com project

Lifelong Learning Programme

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m-Com Project

The main aims of the m-Com Community Media Empowring program are:

- to develop educational approaches in a community-driven context, to empower workers and volunteers in volunteer and Civil Society Organizations (CSOs) through Community Media Literacy,
- to develop programs to include “clinic courses” in media content creation, new ICT technologies, media culture education and social media training,
- create a thematic network dedicated to Community Media training for existing and aspiring CSO workers.

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Partners

There are seven partners from seven countries:

- Cyprus Community Media Center (CCMC) - Cyprus
- Fundacion Cibervoluntarios – Spain
- Institut E-Seniors – France
- DIMITRA Institute of Training and Development – Greece
- Associazione “Comunicareilsociale.it” – Italy
- Centre for Social and Educational Initiatives (CIES) – Poland
- Marmara Egitimciler Dernegi – Turkey

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September 2012: Cyprus Community Media Centre (CCMC) in Nicosia (CY) hosted the 1st transnational partnership meeting

September 2012: Kickoff meeting of the European-Union-sponsored, Leonardo-Da-Vinci Lifelong-Learning's "Community Media Empowering Program" hosted by the Cyprus Community Media Centre (CCMC) in Nicosia (CY). The project involves partners from Cyprus, Greece, Turkey, Spain, Italy, Poland and France.

Its goal is to establish a community-media e-learning platform, supplemented by a comprehensive training curriculum with courses on different aspects of community-media production.

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February 2013: FUNDACIÓN CIBERVOLUNTARIOS in Madrid (ES) hosted the 2nd transnational partnership meeting

- February 2013: FUNDACIÓN CIBERVOLUNTARIOS in Madrid (ES) hosted the 2nd transnational partnership meeting of the Community Media Empowering Program.
- Discussions revolved around best practices and initial feedback from needs analysis data collected in respective partner countries.

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July 2013: Institut E-SENIORS in Paris (FR) hosted the 3nd transnational partnership meeting

The third partners meeting of the m-Com Project was host by the French organization Institut E-SENIORS - www.eseniors.eu, thank you all for the great organization. We finalize the basis and comments on need analysis. Focusing now in best practices for each partner and modules for web platform as a task for each partner..

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November 2013: Associazione “Comunicareilsociale.it” from Molfetta (IT) hosted the 4th transnational partnership meeting

The fourth partners meeting of the m-Com Project was hosted by Italian organization Associazione “Comunicareilsociale.it” thank you all for the great organization. We finalize the best practices for each partner and modules.

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March 2014: DIMITRA Institute of Training and Development from Athens/Thessaloniki (GR) hosted the 5th transnational partnership meeting

The fifth partners meeting of the m-Com Project was hosted by the Greek organization DIMITRA Institute of Training and Development, thank you all for the great organization. We finalize the modules and tested the web platform - ready to do trainings!

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June 2014: Marmara Educators Association from Istanbul (TR) hosted the 6th transnational partnership meeting

The sixth partners meeting of the m-Com Project was hosted by the Turkey organization Marmara Educators Association, thank you all for the great organization. Introducing the final training sessions otcomes per country. Good work for empowering workers and volunteers of european NGO through community media literacy.

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Needs Analysis summary

As a result of the needs assessment the following areas came out as the most requested by our partners members and beneficiaries:

1- Social Media Training

2- Working with the Media

3- Newsletter Creation

4-Video production and editing

5-Strategic Communication, Campaigning and Advocacy

6- Effective Blogging

As a follow up the training materials for these areas will be ready with all our partner's contribution and country specific needs will be added to the each template.

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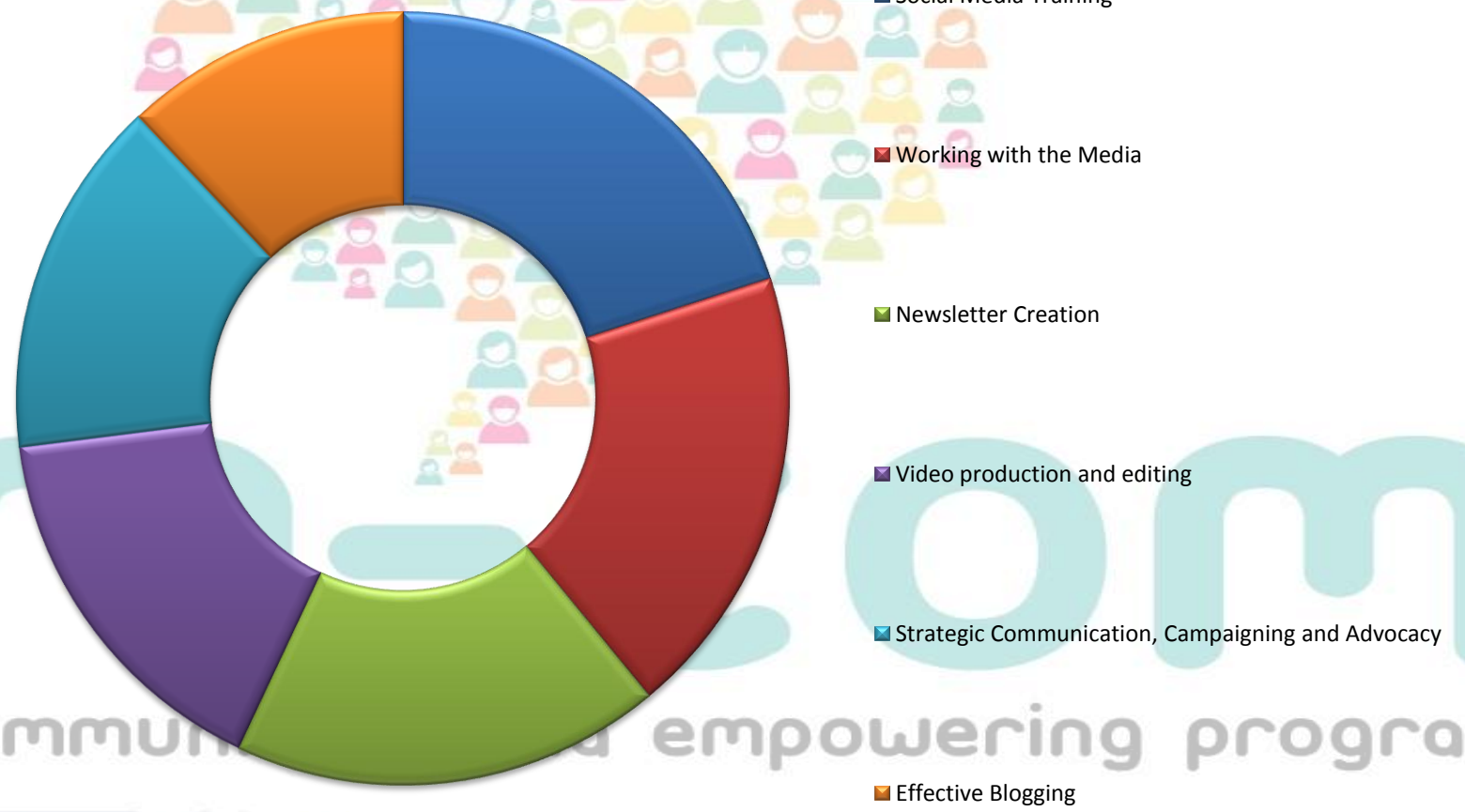
Needs Analysis summary



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Trainings in France

The Trainings was hosted in Paris on 17 of April 2014.

Ten participants took part in those trainings.

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Trainings in France

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Trainings in Spain

The Trainings during the program in 2013 and 2014.
Eighty one participants took part in those trainings.

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Trainings in Spain

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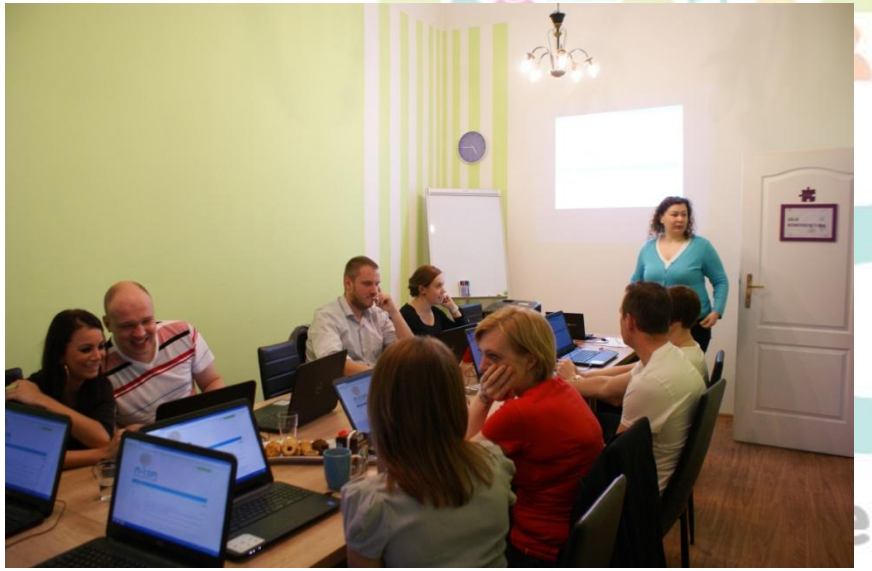
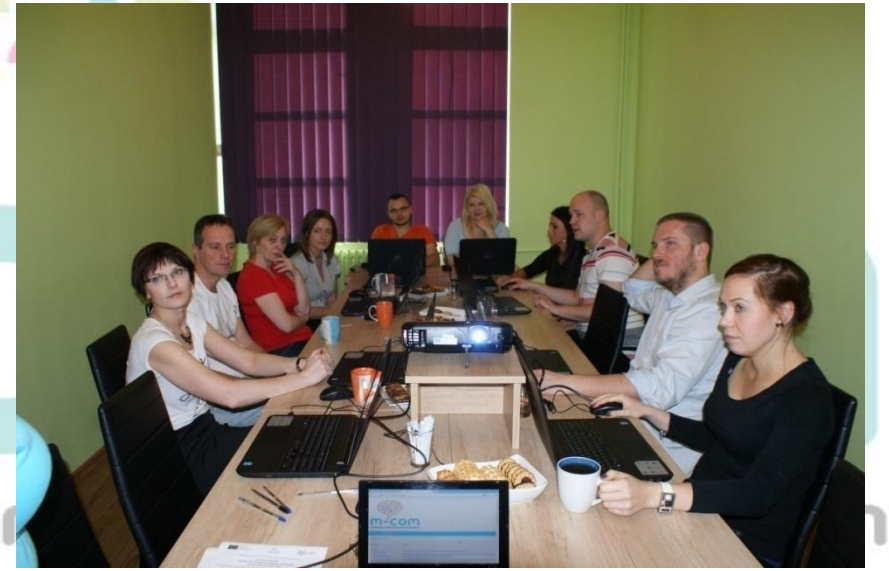
Trainings in Poland

The Trainings was hosted in Szczecin on 31 of May and 1 of June 2014.
Twenty participants took part in those trainings.





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Trainings in Poland

CIES

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Trainings in Cyprus

The Trainings was hosted in …….. on ……..2014.

…….. participants took part in those trainings.

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Trainings in Cyprus

CCMC
Cyprus Community Media Centre

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Trainings in Greece

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…….. participants took part in those trainings.

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Trainings in Greece

DIMITRA institute of training & development

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Trainings in Italy

The Trainings was hosted in …….. on ……..2014.
…….. participants took part in those trainings.

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Trainings in Italy

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Trainings in Turkey

The Trainings was hosted in …….. on ……..2014.

…….. participants took part in those trainings.

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Trainings in Turkey

MARMARA EĞİTİMCİLER DERNEĞİ

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Thank you for your attention!

For further information:

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E-learning Platform

mcom-training.aimcy.eu

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