



Funded by the  
European Union

PROVIDING WAYS TO FIGHT FAKE NEWS AND DISINFORMATION ONLINE



## Break the Chain Manual

The first project result is here and available for free!

Break the Chain Manual targets primarily on media literacy trainers of adult courses, but can offer important insights into the issue of disinformation to anyone interested! Our intention is not to teach what is right and wrong and what to think but rather provide tips on how to approach the media content and think critically.

The aim of Break the Chain project across all project activities is the following:

- to help adults identify the impact that fake news and disinformation have on our behavior and find ways to alternate the situation.
- to provide a holistic approach, focusing on introducing all the relevant information about fake news and disinformation, their impact on our decisions and ways to detect them.

The first part of the Manual is considering disinformation from the theoretical point of view, explaining the phenomenon in **historical context**, as well as in the **contemporary media environment**. A considerable part deals with the **goals and techniques of disinformation** because it helps to understand the **motives and tricks** that are used to manipulate the public opinion.

The Manual also offers essential information about **the role of the internet** and **the world of media, cognitive processes** as well as **emotional aspect** that define our reaction to disinformation and explain why delivering evidence-based scientific facts is usually not enough to change our **convictions**. Another chapter deals with the **specifics of teaching adults 55+, neuroplasticity or deep data processing** and provides easy tools to master the process

The second part offers examples of **lesson plans** on crucial topics and specific tips for teaching adults in an effective, sensitive and entertaining way.



# The purpose of the Manual

The **purpose** of the manual is to prepare teachers and trainers for tasks and activities that oblige students to deeply process acquired information, to apply it in practice and to integrate it within already existing knowledge and skills.

At the same time, digital means that will facilitate the implementation of relevant training courses and help adults be a part of virtual training are also presented.

## What is the target group of the Manual?

The manual is not intended for media literacy trainers only. Thanks to the easy-to-understand and concise (even though it is challenging for such a complex issue as disinformation) theoretical part, it can serve to the general public as a source to understand the basics of the issue or maybe find answers how to talk to people with a different world-view. We are all susceptible to disinformation, after all!

## Project meeting in Rotterdam

Yes, this is us! Break the Chain team finally met face-to-face at the end of February 2023. Apart from strengthening the bonds, we were discussing the progress and the next steps of the project. You can get ready for the second project result which is a Web-application including activities like quizzes, texts and videos on the topic of fake news and disinformation!



**FIND THE MANUAL HERE**

Scan the QR code and follow us on Social Media:

