



## Third meeting organized in Paris, France

The third meeting of the E-Chance project took place in Paris, the 30<sup>th</sup> and 31<sup>st</sup> of October 2014. It was attended by all involved partners from Germany, Turkey and France. There were 13 people including teachers, project assistants, project managers and learners.



## The main objectives of this third meeting in Paris:

- Presentation of the **final results of the User's Needs Analysis** in each partner country about what are the main interests and problems faced by women who want to start their own business
- Presentation of the **modules for creating E-courses** for women entrepreneurs
  - Business Plan and E-marketing by M3-M Cube (France)
  - Communication and Business Monitoring by Innovation and Learning Institute from Friedrich Alexander Universität (Germany)
  - Searching information from Internet by Suleyman Sah Universitesi (Turkey)
- Discussion about the **development of the project website**
- Discussion concerning **the plan of dissemination**: each partner has to fill the template table with all dissemination activities relating to his organization

## Several products have also been created:

- Project flyer which includes information about the project, project activities and partners
- Project postcard addressing women entrepreneurs
- Database of organizations for female entrepreneurs





## Project visit

During the meeting in Paris, M3-MCube conducted partners to “**Paris Pionnières**” which is the first incubator and co-working space for women entrepreneurs in France.



During **the next meeting in Istanbul, the 16<sup>th</sup> and 17<sup>th</sup> of April 2015**, each project partner has to fill and to present the detailed information about institutions/organizations related to female entrepreneurship in their countries.