

MAIN OUTCOMES

1. Introductory study about living standard of the older population, retirement conditions and challenges and a State of The Art (SOTA) about existing solutions and initiatives in the field of sharing economy and ICT for seniors.
2. A users' requirements report, whose data will be collected thanks to a questionnaire that seniors will answer and thanks to face-to-face focus groups.
3. Silver Sharing Economy Guide to be tested during workshops with seniors.
4. Scientific Paper that will examine the experience of the project partners in their countries and make recommendations for policy change on the basis of that experience.



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SHARING ECONOMY FOR SENIORS

Sharing Economy for Seniors

WHAT MEANS SHARING ECONOMY?

Sharing economy is a collaborative economic model based on people sharing possessions and services, either for free or for payment, usually using the internet in ways that produce economic, environmental, social and practical benefits.

OVERVIEW

The growing role of ICT in our daily lives has led to concerns of increasing inequality between those who can and those who cannot take advantage of new technologies. ICT use proved to be beneficial for older adults, for direct interaction with people or indirectly for other tasks. The researches show that many older adults have smartphones, but they mostly use them for calling, texting and taking photos. They are tempted to use it more, but they lack confidence and support.

SHES OBJECTIVE

SHES project is set to offer skills and knowledge to seniors, how to use sharing economy initiatives to improve their life and at the same time make the most of commonly used ICT devices (smartphones, tablets) and accessible and affordable software. The project will use already existing smart, open, trusted and personalized learning solutions to optimize digital learning and to allow learners to engage and interact with content and with peers.

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Who should be interested in SHES project?

- Seniors
- Adult educators
- Informal carers

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One of the most valid solutions that the SHES partnership offers is sharing economy and advanced use of ICT. It is a sustainable alternative to the traditional market model. Sharing rather than owning helps people to save money, increase social capital, boost community, meet new people, build trust and enhance choice and lower carbon footprints

