



SHARING ECONOMY FOR SENIORS

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The SHES project just started!

On November 21st 2019, E-Seniors received its international partners in Paris in order to work on the project and launch it.

SHES stands for "Sharing Economy for Seniors". **But, what is sharing economy?**

It is a collaborative economic model based on people sharing possessions and services, either for free or for payment, usually using the internet in ways that produce economic, environmental, social and practical benefits.

The objective of the project is therefore to use sharing economy initiatives to improve seniors' life and at the same time make the most of commonly used ICT.

The partners will work on four intellectual outputs:

1. Introductory study about living standard of older population, retirement conditions and challenges and a State of The Art (SOTA) about existing solutions and initiatives in the field of sharing economy and ICT for seniors.
2. A users' requirements report, whose data will be collected thanks to a questionnaire that seniors will answer and thanks to face-to-face focus groups.
3. Silver Sharing Economy Guide to be tested during workshops with seniors.



4. Scientific Paper that will examine the experience of the project partners in their countries and make recommendations for policy change on the basis of that experience.

The kick off meeting allowed partners to introduce themselves, to discuss the project assumption, to agree on their communication and quality standards, to discuss in detail the Intellectual Outputs development and other project topics and to design the action plan for the coming months.

The next step of the project will be the finalization of the introductory study. Partners will then start working on identifying best sharing economy practices in their countries in the beginning of 2020.

Do not hesitate to follow SHES on Facebook to stay tuned!



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