




Co-funded by the
Erasmus+ Programme
of the European Union

Dissemination activities in M3Cube, France

Partners' organisations:	
Stands with informative materials and products of the project in every partner organization	Information about the project published, on: <ol style="list-style-type: none"> 1) project's facebook page: https://www.facebook.com/SINDIproject/ 2) M3Cube's facebook page: https://www.facebook.com/M3CubeAsso/ 3) M3Cube's website: http://www.m3cube.asso.st/ 4) On M3Cube's mailing list 5) On M3Cube's partner organization's website called E-Seniors: http://www.e-seniors.asso.fr/EN_SINDI.htm 6) Leaflet was translated in French, printed out and disseminated during local event (50 flyers)
Published information in partner organization's newspapers	
Project Leaflet will be designed and distributed and will entail basic information on the project development, results and news (DECEMBER 2017)	
Project Journal (OCTOBER 2018)	
A database of key Project contacts, to be updated	
All partners will be active in promotion and dissemination, joining the major events and conferences in the field and presenting results and achievements of the project.	

	 <p><i>Les Résultats Attendus</i></p> <ul style="list-style-type: none"> Renforcement des liens et de la coopération entre les différents types d'organisations impliquées dans l'éducation des adultes. Amélioration de l'estime de soi, des compétences numériques, communicatives et linguistiques des apprenants seniors, favorisant leur inclusion sociale. Développer, tester et diffuser de nouvelles méthodes innovantes d'enseignement et d'apprentissage intergénérationnels et de nouvelles formes d'implication réelle des jeunes dans le partage volontaire de leurs compétences numériques. Préparer les tuteurs à travailler avec les apprenants seniors. Diffusion des résultats du projet et implication de différents intervenants afin d'appuyer l'amélioration des compétences numériques des apprenants seniors. <p><i>Partenaires</i></p> <p>AUTRICHE: Land Niederösterreich Landnurtzschftliche Fachschule Pöysdorf www.la-nor.at/landnurtzschftliche-fachschule-poeysdorf/</p> <p>FRANCE: M3 Mcube association www.facebook.com/M3cubeasso/</p> <p>LETTONIE: Mālpils novads dome / Municipality Council www.m3pils.lv/</p> <p>POLONNE: Fundacja Błękitni Aktywni fundacja.blekitniaktywni.org.pl/</p> <p>EN SAVOIR PLUS SUR LE PROJET: www.facebook.com/SANORproject/</p> <p><i>Inclusion sociale à travers les compétences numériques et l'apprentissage intergénérationnel</i></p> <p>Durée du projet - 01/09/2017-31/10/2018</p> <p>2017 ERASMUS+</p>
<p>Local communities:</p>	
<p>Preparation and publication of information in local and regional newspapers.</p>	
<p>Project Journal.</p>	<p>Oct 2018</p>
<p>Preparation and demonstration of video materials on local educational events.</p>	
<p>Elaborated programs/ interactive games will be provided to the community and the libraries.</p>	<p>Digital treasure hunt game developed for social centers and used during intergenerational activities.</p>



Salsa event co-related with a MOOC about dance



The participation of the local media (press, radio, TV) will be required at the key-moments of the project, especially for the joint actions/events.

Dissemination of Project results during conferences, seminars, workshops and meetings.

Project was disseminated during following events and meetings with the flyer and project's presentation :

- October 6th 2017: Semainebleue – Annual week dedicated to seniors and their well being (presentation of the project and its main aims)
- January 25th 2018: Galette des rois – French festivities organized by social

	<p>organizations and town hall of Paris. M3Cube was a co-organizer (presentation project's objectives and results of the Kick off)</p> <ul style="list-style-type: none"> - April 10th 2018: Forum numérique tous connectés - digital inclusion forum organized in Paris (SINDI was presented and its flyers were distributed) , the pictures and evidence were published on the facebook - May 29th 2018: Presentation of the project during huge social event: The welcome of the summer for the seniors and partners. - September 8th 2018: Forum des associations – an annual week-end event for all associations in the social context. SINDI booklets were distributed as well as explanation of the 121 Method and the project was made to the local stakeholders - October 12th 2018: Semaine bleue – Annual week dedicated to seniors and their well being (presentation of the project's results and leaflet distribution) -
<p>Information to/from external parties during national events dedicated to the retired persons and seniors.</p>	<p>The same as above!</p> <ul style="list-style-type: none"> - October 16th 2018: Forum bien vieillir de la CNAV – a forum organized by local insurance company for older persons and healthy ageing. Participation in the conference and project's dissemination to the 80 persons.
<p>Press releases. After each event and project result press releases will be prepared by coordinator with all partner's contribution and distributed through different sources including partner's websites, emails, project pages in social media.</p>	
<p>Testing of the Project products through feedback, adaptations etc.</p>	<ul style="list-style-type: none"> - 4 workshops have been organized in order to test 121 Method: December 2017, January 2018, March 2018, April 2018 - Intergenerational dancing salsa workshop was also organized in Paris in March and April 2018

<p>Links in the partner organization's websites will be created to broadcast as widely as possible the project progress and work results, make them usable for the colleagues from other organizations and countries.</p>	<p>All info was published on M3Cubes:</p> <p>Facebook page:</p> <p>https://www.facebook.com/M3CubeAsso/</p> <p>And website:</p> <p>https://www.facebook.com/M3CubeAsso/</p> <p>And on partners 'E-Seniors' website:</p> <p>http://www.e-seniors.asso.fr/EN_SINDI.htm</p>
<p>Wider lifelong learning community:</p>	
<p>The final products will be published in order to be distributed to all partners, public and education authorities and organizations in charge of training and documentation</p>	<p>Materials will be available on the e-seniors.paris website – a website dedicated to seniors and seniors friendly events in Paris</p>
<p>The materials will be available for the colleagues from other organizations in the partner countries and all interested persons.</p>	<p>Reports and database of the organizations were uploaded on M3Cubes website where it is free to download or to consult.</p>
<p>The Erasmus+ dissemination platform</p>	
<p>Social media</p>	<p>Project's facebook page was actively disseminated to other EU communities and projects</p>
<p>Raising of interest of policy makers as base for better understanding of necessity and further support of educational projects in order to continue</p>	

intergenerational learning activities fostering social inclusion.

Flyers prepared for information sessions, conferences, seminars, workshops, exhibitions. Public info sessions will be held in each partner's countries at the beginning of the project. All relevant target groups will be invited via the activated channels.

SINDI was presented during many events dedicated to seniors (mentioned above)



The final conference will be organised from project management grant by Mālpils municipality council in Latvia. This event will be overall public highlight of the project, it will present all final results and enable further networking and the development of project co-operations that go far beyond Project's life span. It will be focused on promotion of the exploitation

<p>capabilities and potential impacts of the project results.</p>	
<p>We will also activate the learners of all partner institutions reach via social media, courses, website, networks and other media like newspaper articles and radio to learn with the open educational resources.</p>	
<p>During the project dissemination outside will happen through established institutions/networks that the project partners are engaged in, like:</p> <ul style="list-style-type: none"> - E.N.T.E.R. (European Network for Transfer and Exploitation of EU Project Results) - CEDEFOP (European Center for the Development of Vocational Training) - EURAG (European Federation of Older Persons) 	<p>On May 1st and 2nd 2018 the Director of M3Cube assisted on the Annual Assembly Of the EURAG (European Federation of Older Persons) Assembly. They discussed about different tools encouraging seniors' wellbeing and active ageing and among them – the importance of digital inclusion. SINDI was presented and flyers were distributed.</p>

<ul style="list-style-type: none">- European Covenant on demographic changes- EIT Health (a European consortium operating in the framework of the European Institute of Innovation and Technology, which has the mission to promote entrepreneurship and develop innovations in healthy living and active ageing)	
<p>Polish partner will be responsible of EPALE platform and load the information and materials there (dissemination on international level).</p>	