Start-Up Community consortium meeting
Sofia, Bulgaria - 22ᵗʰ & 24ᵗʰ of July 2015

Final Mobility: "University – SMEs and Start-Ups Cooperation Ecosystem: how universities and SMEs/Start-Ups interact and work together as community partners"

DAY 1

- *Welcoming participants, presentation of the programme of the mobility, practical details*

- *Topic discussion, how universities and SMEs/Start-Ups interact and work together as community partners*

Discussion:

1) In your groups please discuss and select the top 5 ways that Star-Ups could begin to collaborate with Universities – simple, easy and straightforward for both
2) Please discuss and select the top 5 ways that Start-Ups can collaborate with Universities in the long-term – what is the end goal for ideal collaboration?
3) What are the most powerful drivers for co-operation:
   a. For Universities
   b. For Start-Ups

- *Presentation of the pre-final version of the STUPCOM Model outline. Discussion*

Distribution of tasks

Key points for model components:
1) Maximum three pages
2) Formatting – use subheadings, bullet points and short text
3) Functional and practical
4) Introduction
5) Remember the audience – it needs to be short, interesting and practical

E-Juniors in charge of co-working part

- *Innovation Business models for start-ups in Bulgaria. Guest speaker Prof Nako Stefanov – History and Contemporary Development of East Asia countries – Jajpan, China, Korea – Society, Economy and Tehchnology, Sofia Universutt*

- *Startups and SMEs. Experience in Japan Republic of Korea and PRChina. Guest speaker Prof Nako Stefanov – History and Contemporary Development of East Asia countries – Jajpan, China, Korea – Society, Economy and Tehchnology, Sofia Universutt*

- *Project Management (Final report, EST Database, Discussion)*

1) Dissemination bilan

Successful tools
- Project website
- Social media (facebook, twitter)
- Blog

Unsuccessful tools
- Social media (Lindedin)
- Newsletter

Websites stats from 4 April 2014
Visitors 2 607
Page visited 17 670

Number of social media
Facebook like 185
Pors covered on average by 280/350 visitors
Followers Twitter 162

Next steps
Website will remain online for 2 years
Facebook and Twitter account will be feed with contents
Blog: are partners ready to continue with contribution?

E-Juniors agree contributing with some articles

DAY 2

- *Project summary presentation (Final evaluation)*

EST Database
- STUPCOM Model = Portugal
- Best Practice Reports = E-Juniors will be in charge
- Research for each mobility = E-Juniors will be in charge
- Website + Blog = Paolo
- Mobility Activities = Turkey
- Logo = Paolo
- Communication Plan = Paolo
- Evaluation Plan = Solène
- Extra Mobilities = will be individual…

Deadline for the end of August

Final Report
Outcomes = Portugal
European added value = Turkey
Partnership objectives achievement = Boris
Workplan and Tasks = Tukka
Results Products Achievement = Pilar
Aims / objectives / achievement = Boris

- *Final evaluation report*

Evaluation of the whole project

- *Communication and dissemination – final report*

- *Future project(s) development and cooperation. Discussion*

- *Handout of certificates of attendance, closing remarks*

- *Project management*