



### **'Encouraging and Supporting Youth Entrepreneurship'**

France used to be suffering from a lack of offer regarding entrepreneurship at school due educational and ideological reasons. If this line of reasoning is not out dated yet, things are changing slowly.

The OPPE (*Observatoire des pratiques pédagogiques en entrepreneuriat*), tool created by public authorities in 2001, has evaluated and aim now to share and promote initiatives regarding entrepreneurship towards teachers, students, pupils, schools...

More young people are planning to create a business or to lead one even though not creating it and want to do it in the next coming years.

There are cases studies within education:

- *ESSEC Ventures*, tool dedicated to entrepreneurs from the ESSEC group (business school).
- *Junior ESSEC*, the first *Junior Entreprise* in France.
- *Institut d'Administration des Entreprises de Paris (IAE)*, the business school of the Sorbonne.
- *Teaching Entrepreneurship from 11 years old until high school Diploma*, since the French minister has announced the will of the government to integrate an entrepreneurship option at school.

And there are cases studies beyond education:

- *Entreprendre pour apprendre*, the mini-business, a federation of regional associations in France whose goal is to promote economical life in schools.
- *100 000 entrepreneurs*, association that aims to spread entrepreneurship culture toward youngsters aged from 13 until 25.
- *MoovJee*, association created in 2009 that aims to help young people to consider entrepreneurship as a real career after their education training.
- *Petit Poucet*, providing support to students who want to create their own business.