

## e-Protect 2<sup>nd</sup> Newsletter

### The creation of the Competency Scale for Consumer and Personal Data Protection for the Elderly during Internet Use

#### *e-protect project Transnational Report*

The first intellectual output of the e-protect project refers to the development of a Competency Scale for consumer and data protection skills for the elderly during internet use. These competences are derived from the triangulation of three types of research data (desk research, interviews, questionnaires) to ensure that the scale is reliable and addresses the real needs of the target group. The results of each research method are presented in detail on the Transnational report, which is already available on project's [website](#). It is clarified that all information presented in that report refer only to partner countries (i.e., Cyprus, France, Greece, Ireland, Switzerland, and Austria). Specific information for each one of these countries is also available at the project website as country reports.

One significant finding is the growing percentage of elderly that possess smart mobile devices. This makes internet and its services very accessible, however it implies several risks. The elderly need to be well informed about the threats that exist regarding the exposure of their personal information, as well as financial frauds.

Another intriguing finding is the lack of interest and awareness of the elderly in learning more about project's areas and develop their online consumer and data protection competences. The "non-participants" do not appear prompt to cope with and cultivate their basic ICT skills. Therefore, they do not see any need for action, nor the benefits of training



results, which creates the need to raise their awareness and enhance the genuine interest.

#### *Mapping the competences*

Based on the findings presented in the Transnational report, along with the professional frameworks around these areas *The Digital Competence Framework for Consumers* of the European Commission and *The Online Privacy Literacy Scale*, the proposed competences are framed using the levelled approach. The descriptors are presented in four levels of proficiency: Basic, Intermediate, Advanced and Expert. The Competences are divided into the three main thematic areas of the project: Consumer behaviour and protection, Online payments and transactions, Data protection and privacy. Stay tuned and visit our website to find out more!...

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## Meet the partners



CARDET

[www.cardet.org](http://www.cardet.org)

CARDET (Centre for Advancement of Research and Development in Educational Technology) is one of the leading research and development centre in the Euro-Mediterranean region, with global expertise in project design and implementation, capacity building, and e-learning.



INNOVADE LI

[www.innovade.eu](http://www.innovade.eu)

INNOVADE is a social innovation organisation with extensive expertise in designing and implementing projects and solutions in diverse settings around the globe. INNOVADE is interested in the healthy and sustainable development of organisations, new businesses, start-ups, social enterprises and it is involved in various local and regional initiatives that promote entrepreneurship, innovation, and Information and Communication Technologies.



The Rural Hub

[www.theruralhub.ie](http://www.theruralhub.ie)

The Rural Hub is an association that specializes in community development and local initiatives to support the social inclusion of disadvantaged rural youth, migrant communities and isolated older residents, by providing a wide range of training and capacity development programmes.



KMOP

[www.kmop.gr](http://www.kmop.gr)

KMOP is a non-profit organization aiming to drive solution-oriented, knowledge-based interventions that are crucial to foster resilience and make the world a better place to live. KMOP's main areas of expertise include social welfare and health, employability and human rights protection, scientific research and development of know-how in social policy and social protection issues.



eSeniors

[www.eseniors.eu](http://www.eseniors.eu)

E-Seniors is a non-profit non-governmental organization that aims at fighting e-exclusion by offering ICT training to seniors (people aged 55 and over). It strives to bridge the digital gap between generations, foster seniors' social participation, and propose activities encouraging seniors to spend actively their free time.



SVEB

[www.alice.ch](http://www.alice.ch)

SVEB is the Swiss national umbrella organization for adult education and operates as a professional association and pressure group. It also manages the national training-of-trainers system and is responsible for eduQua, the national quality label for adult learning providers.